

This report was generated by the Ontario Ministry of Tourism, Culture and Sport TREIM model

**April 10,2024** 

Note: The Ministry of Tourism, Culture and Sport does not take any responsibility for inputs that the user has provided, nor for the interpretation of the results.

## 1. Introduction

This report provides an estimate of the economic impact that Palmer Park Skating Rink 2023-2024 is expected to have on Ontario's economy, in terms of Gross Domestic Product, employment and taxes generated. The analysis is based on the following information the user has provided to the MTCS Tourism Regional Economic Impact Model:

Number of Visitors for Activity (or Event) of Type Any Outdoors

	Total Number of	Same Day (%	Overnight (% of	Average Length of Stay (nights)	
	Visitors	of visitors'	visitors' origin)		
		origin)			
Ontario	49,428	100.00%	0.00%	0	
Rest of Canada	842	100.00%	0.00%	0	
USA	0	0.00%	0.00%	0	
Overseas	0	0.00%	0.00%	0	
Total	50,270				

The user also has selected the following parameters:

- The visits take place in Durham (3518) in 2024
- The impact is to be shown for Durham (3518)
- Induced impacts of household spending are excluded
- Induced impacts of business investment are excluded
- Local government property tax revenue impacts are excluded

## 2. Summary of Findings

Table 1. Economic Impacts of Palmer Park Skating Rink 2023-2024 in Durham (3518) in 2024 (in dollars)

	Durham (3518)	Rest of Province	
Total Visitors' Spending	\$6,063,611		
Gross Domestic Product (GDP)			
Direct	\$2,814,169	\$0	
Indirect	\$513,695	\$275,609	
Induced	\$0	\$0	
Total	\$3,327,864	\$275,609	
Labour Income			
Direct	\$1,360,540	\$0	
Indirect	\$340,508	\$170,826	
Induced	\$0	\$0	
Total	\$1,701,048	\$170,826	
Employment (Jobs)			
Direct	35	0	
Indirect	4	2	
Induced	0	0	
Total	39	2	
Direct Taxes			
Federal	\$565,330	\$0	
Provincial	\$849,791	\$0	
Municipal	\$9,785	\$0	
Total	\$1,424,906	\$0	
Total Taxes			
Federal	\$678,705	\$41,286	
Provincial	\$900,015	\$25,174	
Municipal	\$13,229	\$1,023	
Total	\$1,591,948	\$67,483	

Table 2. Economic Impacts of Palmer Park Skating Rink 2023-2024 in Durham (3518) on GDP by industry (in dollars)

Industry	Impact on D	urham (3518)	Impact on Rest of Province	
	Direct GDP	Total GDP	Direct GDP	Total GDP
Crop and Animal Production	\$0	\$2,577	\$0	\$11,811
Forestry, Fishing and Hunting	\$0	\$553	\$0	\$1,831
Mining and Oil and Gas Extraction	\$0	\$3,730	\$0	\$5,333
Utilities	\$0	\$3,348	\$0	\$3,827
Construction	\$0	\$9,269	\$0	\$2,020
Manufacturing	\$106,565	\$161,816	\$0	\$49,900
Wholesale Trade	\$35,293	\$55,268	\$0	\$104,818
Retail Trade	\$489,480	\$546,298	\$0	\$3,508
Other Transportation and Warehousing	\$9,739	\$31,552	\$0	\$17,065
Ground Passenger Transportation (excl. Rail)	\$4,266	\$5,438	\$0	\$363
Information and Cultural Industries	\$12,494	\$39,894	\$0	\$11,174
Other Finance, Insurance, Real Estate and Renting and Leasing	\$9	\$142,809	\$0	\$26,788
Car Renting and Leasing	\$28,098	\$30,580	\$0	\$752
Owner Occupied Housing	\$0	\$0	\$0	\$0
Professional, Scientific and Technical Services	\$0	\$64,303	\$0	\$12,082
Other Administrative and Other Support Services	\$0	\$35,291	\$0	\$7,537
Travel Agencies	\$0	\$2,620	\$0	\$729
Education Services	\$7,847	\$15,568	\$0	\$726
Health Care and Social Assistance	\$3,290	\$14,785	\$0	\$1,154
Arts, Entertainment and Recreation	\$345,284	\$348,860	\$0	\$931
Accommodation Services	\$0	\$2,900	\$0	\$466
Food & Beverage Services	\$522,989	\$529,042	\$0	\$964
Other Services (Except Public Administration)	\$137,140	\$150,344	\$0	\$1,762
Operating, Office, Cafeteria, and Laboratory Supplies	\$0	\$0	\$0	\$0
Travel & Entertainment, Advertising & Promotion	\$0	\$0	\$0	\$0
Transportation Margins	\$0	\$0	\$0	\$0
Non-Profit Institutions Serving Households	\$33,330	\$37,221	\$0	\$5,646
Government Sector	\$35,153	\$50,606	\$0	\$4,421
Net Indirect Taxes on Production	\$1,043,192	\$1,043,192	\$0	\$0
Total	\$2,814,169	\$3,327,864	\$0	\$275,609

## Appendix:

The Economic Impact of Visits in Durham (3518) and, if applicable, the rest of Ontario: since no Ontario region is economically self-sustaining, in order to produce the goods and services demanded by its visitors, it will need to import some goods and services from other regions. As such, some of the economic benefits of the visitors' spending in Durham (3518) will spill over to the rest of the province and to regions outside Ontario. Impacts outside Ontario are not estimated by the TREIM.

**Gross Domestic Product (GDP):** value of goods and services produced by labour and capital located within a country (or region), regardless of nationality of labour or ownership. GDP is measured at market prices which include net indirect taxes on products. Tourism GDP refers to the GDP generated in those businesses that directly produce or provide goods and services for travelers.

**Direct impact**: refers to the impact generated in businesses or sectors that produce or provide goods and services directly to travelers, e.g. accommodations, restaurants, recreations, travel agents, transportation and retail enterprises etc. Direct impact on GDP, employment and tax revenues is also called tourism GDP, tourism employment and tourism tax revenues.

**Indirect impact:** refers to the impact resulting from the expansion of demand from businesses or sectors directly produce or provide goods and services to travelers, to other businesses or sectors.

**Induced impact:** refers to the impact associated with the re-spending of labour income and /or profits earned in the industries that serve travelers directly and indirectly.

**Employment:** refers to number of jobs, it include full-time, part-time, seasonal and temporary employment (based on the share of the year worked), for both employed and self-employed workers.

**Federal tax revenues**: include personal income tax, corporate income tax, commodity tax (GST/HST, gas tax, excise tax, excise duty, air tax and trading profits) and payroll deduction that is collected by the federal government.

**Provincial tax revenues:** include personal income tax, corporate income tax, commodity tax (PST/HST, gas tax, liquor gallonage tax, amusement tax and trading profits) and employer health tax that is collected by the Ontario provincial government.

**Municipal tax revenues**: include business and personal property and education taxes that are collected by the municipalities. Collection, however, does not follow immediately the consumption or production of goods and services in a municipality by visitors (as is the case with HST or personal income taxes). Rather, these taxes show the percent of the total property taxes collected by a municipality that can be attributed to tourism because of tourism's contribution to the economic activity of the municipality and hence its tax base.

**Industry**: The industry follows Statistics Canada's North America Industry Classification System (NAICS) Input-Output small aggregation industry classification.