

UNAPPROVED REGULAR MEETING MINUTES
OF THE PORT PERRY BIA, HELD MAY 15, 2024
250 QUEEN ST, PORT PERRY

IN ATTENDANCE: J. Noble, S. Runnalls, J. Callery, M. Brock, B. Minors

Regrets: G. Grainger, T. Coyne

Meeting called to order: 6.01 pm

Disclosure of pecuniary interest: None

Resolution 24-14

Moved by S. Runnalls, seconded by J. Callery that the minutes of the previous meeting be adopted. Carried.

Presentation: Lindsay Healey from the Oak Ridge Hospice spoke on their behalf . They have served over 300 families. Cost per bed is half of that in a hospital They require \$800,00 - \$1million per year to operate. The HIKE FOR HOSPICE raises approx. \$100,000. We agreed to support it as much as we could including a mention in our posts.

Treasurer's Report: M. Brock reported approx. \$100,000 in the bank. \$80,000 still to come from levies. Accounts Payable of \$25,000 (waiting for invoice from Skedaddle for balance of Christmas lighting) \$10,000 always in cash reserve for first quarter operations.

Resolution 24-15

Moved by J. Callery, seconded by S. Runnalls that the report be accepted. Carried.

Area Development: J. Callery suggested a "canoe" BIA sign near Beer Store. Filled with flowers etc.

Does the Township sweep the streets on Friday mornings? We need something to replace carriage rides. Sub-committee suggested to discuss ideas. Tuesday June 4th suggested. Hanging baskets coming in June.

Economic Development Committee: None

Marketing: 6229 followers on Facebook. 4394 on Instagram. "Boosting" encouraged. We have no volunteers to man a booth at the PRIDE event. Weather Network has expressed an interest in doing a show from town.

Events: DIVA- Good attendance despite the weather. People liked the gifts. We need a new frame for Photo Booth. Next event SUMMER SOLSTICE June 21. Sidewalk sale Noon-9.00pm Bands Fashion Show? Yoga in Park. Art Installation. Face painting.

Music on the street every Saturday starting June 29 in front of post Office.

Tourism: At April meeting of Tourism Committee there was a Rural Route Company who might incorporate Port Perry into their itinerary. Township has money for signage. Discussion on filming.

Resolution 24-16

Moved by M. Brock, seconded by B. Minors that the BIA continue the dialogue which had been initiated by Township staff with regard to updating and finalizing the Film Policy. Carried.

Tourism Advisory Committee: None

Heritage Committee: Various grants have been approved.

Water St renovation Mid August -Mid November. Meeting at the Township May 22. We should encourage members to attend. QUEEN STREET IS NEXT.

Correspondence: We offer congratulations to The Chamber of Commerce on their increased district and look forward to continued cooperation.

ROAR BY THE SHORE event permit: Does the BIA have an assurance from the Township that there will be a minimum of 4 washrooms. Garbage needs to be emptied on the Saturday to prevent overload on that particular weekend. BIA to respond to Township re: event application concerns. Our response to be emailed to the Township by May 17.

We need to file our event permits in plenty of time.

Resolution 24-17

Moved by J. Callery, seconded by B. Minors that the meeting be extended. Carried.

Lease: BIA will be moving out of premises end of August. Sub-committee to be formed to organize move and storage

HR: Our weekend employee Tristan Healy has resigned to take a full-time job. We thank Tristan for her contribution and wish her the best of luck in her new job. Discussion on new hire. Who will train this new person? Also, a brief discussion on recruiting new Board members – will revisit at next meeting.

VIVE: discussion on reimbursement for local stays by important journalists. Board confirms that these visits are important and we will focus our attention on them.

Update from Council: None

Correspondence: None

New Business: None

Meeting adjourned 8.47 pm

Next meeting: Wednesday June 12 6pm at BIA office.